MARLBORO
UNLIMITED
ALL NEW
GEAR
Offer limited to smokers 21 years of age or older. See catalog for details.
SURGEON GENERAL'S WARNING: Smoking By Pregnant Women May Result in Fetal Injury, Premature Birth, And Low Birth Weight.
Marlboro
16 mg "tar," 1.1 mg nicotine av. per cigarette by FTC method.

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Source: https://www.industrydocuments.ucsf.edu/docs/ygbp0003